



**ARE YOU
MAN
ENOUGH?**

In the mines. In the office. In the factory.

Real Men are wearing pink to fund a cure for the women in their lives.

BE PART OF THE CHALLENGE. REGISTER TODAY.
realmenwearpink.org.au

Bisley
WORKWEAR



**REAL
MEN
WEAR
PINK**
...

WITH BISLEY WORKWEAR



Bisley Workwear has seen an opportunity for the Workwear community to give back by sponsoring and supporting the National Breast Cancer Foundation (NBCF). Bisley will be donating \$3 from the sale of each Pink Shirt in its new range to NBCF and has aligned with NBCF as a Platinum Partner for the Real Men Wear Pink campaign.

Real Men Wear Pink is a fundraising initiative of NBCF which aims to challenge men and the community to fundraise for a great cause and wear pink in recognition of the women in their lives.

After years of associating the colour pink with breast cancer and women, the concept aims to challenge men to embrace the feminine shade and ruffle the masculine image of a rugged, tough, brawny man's man.

HOW CAN I HELP?

- Purchase Bisley Workwear's Pink Range
- Challenge your site to Pink Up
- Hold a Real Men Wear Pink Day
- See more fundraising ideas on Page 8

BS6696T MEN

Men's 3M Taped Hi Vis Cool Light Weight Shirt

COLOURS: Yellow/Pink (TT33)

Orange/Pink (TT34)

SIZES: S - 6XL

FABRIC

- 100% Cotton Preshrunk Drill 155gsm
- 100% Cotton Mesh Knit 200gsm

PRODUCT FEATURES

- 3M Reflective taped hoop pattern around body
- Platinum Partner of National Breast Cancer Foundation embroidery
- Underarm and vertical cotton mesh back ventilation
- Contrast coloured collar and lower panel on body and sleeves
- Two chest pockets with button down flaps
- Two button adjustable sleeve cuff

STANDARDS

- AS/NZS 4602.1:2011: Hi Visibility Safety Garments. Garments For High Risk Application – Day/Night Standard
- AS/NZS 1906.4:2010: Hi Visibility Material For Safety Garments

National Breast
Cancer Foundation
Embroidery



Across Back
Ventilation



BS6896 MEN

Men's 3M Taped Cool Light Weight Shirt

COLOURS: Pink/Navy (TT32)

SIZES: S – 6XL

FABRIC

- 100% Cotton Preshrunk Drill 155gsm
- 100% Cotton Open Mesh Knit 200gsm

PRODUCT FEATURES

- 3M Reflective taped hoop pattern around body
- Vertical cotton mesh back ventilation
- Underarm cotton mesh ventilation
- Two chest pockets with button down flaps
- Left pocket with pen division
- Contrast coloured collar and lower panel on body and sleeves
- Two button adjustable full gusset sleeve cuff

STANDARDS

- AS/NZS: 4602.1:2011: Class N: Night Use Only

National Breast Cancer Foundation Embroidery



3M Tape



Full Gusset Sleeve Cuff





KYAL & KARA WEAR PINK

Bisley Workwear's ambassadors Scott Cam and Kyal and Kara from The Block "Fans vs Faves" are manning up to wear pink in support of the Real Men Wear Pink campaign. They're encouraging work sites across Australia to 'Pink Up' by purchasing shirts from Bisley's Pink Range and holding Real Men Wear Pink days to raise funds for NBCF.

BL6896 WOMEN

Women's 3M Taped Cool Light Weight Shirt

COLOURS: Pink/Navy (TT32)

SIZES: 8 – 24

FABRIC

- 100% Cotton Preshrunk Drill 155gsm
- 100% Cotton Open Mesh Knit 200gsm

PRODUCT FEATURES

- 3M Reflective taped hoop pattern around body
- Two chest pockets with button down flaps and pen division
- Two piece contrast coloured structured collar
- Bust darts, waist darts and side vents for a more flattering and feminine look
- Vertical cotton mesh back ventilation
- Underarm cotton mesh ventilation
- Panelled front with bust and waist shaping
- Two buttonhole full gusset sleeve cuff

STANDARDS

- AS/NZS: 4602.1:2011: Class N: Night Use Only

National Breast Cancer Foundation Embroidery



3M Tape



Full Gusset Sleeve Cuff



BL6696T WOMEN

Women's 3M Taped Hi Vis Cool Light Weight Shirt

COLOURS: Yellow/Pink (TT33)

Orange/Pink (TT34)

SIZES: 8 - 24

FABRIC

- 100% Cotton Preshrunk Drill 155gsm
- 100% Cotton Mesh Knit 200gsm

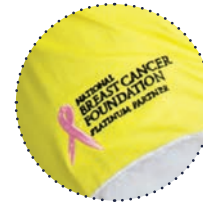
PRODUCT FEATURES

- 3M Reflective taped hoop pattern around body
- Platinum Partner of National Breast Cancer Foundation embroidery
- Two chest pockets with button down flaps
- Contrast coloured collar and lower panel on body and sleeves
- Bust darts, waist darts for a more flattering and feminine look
- Underarm and vertical cotton mesh back ventilation
- Two button adjustable sleeve cuff

STANDARDS

- AS/NZS 4602.1:2011: Hi Visibility Safety Garments. Garments For High Risk Application – Day/Night Standard
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National Breast
Cancer Foundation
Embroidery



Across Back
Ventilation



CAMPAIGN FUNDRAISING INITIATIVES

So you've got your Pink Hi Vis Bisley Shirts... Here's some fundraising activities for you and your work site to get more involved:

- Challenge your site to Pink Up – purchase the Pink Shirts for your workers and get your entire site fundraising for NBCF
- Hold Real Men Wear Pink Days:
 - + Designate one day a week as “Real Men Wear Pink” Day and have everyone wear their Pink Shirts on that day – you might incorporate everyone makes a donation on that day too – i.e. Give up your coffee and donate the \$4 you saved every Friday across the campaign
 - + Designate a particular day as “Real Men Wear Pink” Day and encourage everyone to wear their shirts on these days – hold a Pink fundraiser BBQ or trivia quiz in conjunction with RMWP day
- Nominate the ‘blokey-est bloke’ on site to wear the ‘pinkest’ outfit possible if your workplace can reach a set fundraising target
- Pink your CEO for a day - have them commit to wearing all pink if the workplace can fundraise to a certain amount
- Individuals can set a fundraising target and commit to wearing the ‘Pinkest’ outfit they can if they reach the target
- For an extra challenge, make it an ongoing fundraiser and commit to wearing Pink every day for a month or more if you reach your target funds raised.





**FOLLOW
THESE
STEPS**

GET STARTED TODAY

1. Register at realmenwearpink.org.au
2. Set your Real Men Wear Pink Challenge activity
3. Purchase your Real Men Wear Pink Bisley shirts
4. Let your network know you're taking the Real Men Wear Pink challenge and fundraise, fundraise, fundraise!
5. When you reach your goal and complete your challenge – Celebrate!
6. Receive your official NBCF Fundraiser Certificate in recognition of your support of the RMWP campaign
7. Thank everyone for their support and start planning your next challenge



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